

PSA 4: “Maze” (:60)

Open on a high angle shot showing a service member walking through a maze. Along the walls of the maze are numerous doors. The service member approaches and tries to open one of the doors as the narrator speaks. Some of the doors the service member tries are locked; some open to reveal brick walls.

Narrator (V.O.):

Facing a change of status can be confusing for any service member. Call to active duty, relocation, discharge, retirement—they all have their challenges.

The service member turns a corner and looks down a long hallway lined with doors. The image distorts into a confusing “hall of mirrors” effect. The service member looks from one door to another with growing concern.

But when a service member is also receiving mental health treatment, the challenges multiply. How do I get started with my new care provider? What support services will be available in my new location? Who can I turn to in an emergency?

Suddenly, the effect disappears as one of the doors opens and the narrator/inTransition coach steps into the hallway. He motions for the service member to join him and then unlocks and walks him through additional doors until they reach one labeled “New Provider.”

Narrator (continuing, now speaking directly to camera):

The inTransition Program can answer these and many other questions. Service members in the program receive a personal coach, who can offer access to important resources and encourage the service member to start and stay on track with their new provider.

The narrator opens the “New Provider” door, shakes hands goodbye with the service member, and then turns back to the camera as the service members enters the room.

All of which helps maintain continuity of care when the service member may need it most.

The narrator turns away and walks through the doorway, too, as the image blurs and text and logos dissolve up on screen:

Learn more about inTransition

www.health.mil/inTransition

800-424-7877 (in the U.S.)

800-424-4685 (outside the U.S.)

314-387-4700 (collect from anywhere)

[DoD LOGO]

[DCoE LOGO]

The narrator continues in voice over:

Narrator (V.O.):

So, If you or someone you know needs a little help navigating the maze, visit:

www.health.mil/inTransition or call 800-424-7877 in the U.S.

[PRODUCTION NOTE: RECORD OPTIONAL TAG LINE:]

InTransition – when they're stronger, we're stronger.