

# TYPES OF EVALUATIONS

Evaluations that are incorporated as an integral part of ongoing program operations provide optimum benefits to managers, staff, and participants. Conducting an outcome evaluation will allow course owners/managers the opportunity to evaluate a program's success in attaining its expectations for students. Because there are various purposes for evaluating a program, there are different types of evaluation methods. There are different types of evaluation for training programs. In this issue, we will focus on the Impact Evaluation.

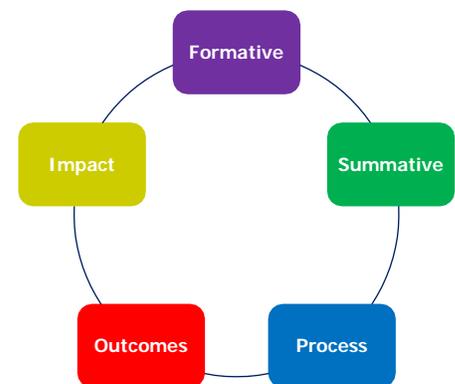
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## PHD EDUCATION TIPS & TRICKS

### IMPACT EVALUATION

Summative evaluation is a method of assessing the value and effectiveness of a training program at the end of the program activities, program cycle or summation. Summative evaluation generates data about how well the project delivered benefits to the target population. The findings show how effectively the program made the desired change happen and how the program changed the lives of program participants. They are useful to help decide whether a program and its activities should be continued or modified for improvement. This data also generates insights into the effectiveness and efficiency of the program. Some questions to ask with summative evaluation include:

- Were the learning objectives met?
- Should we continue to deliver the program?
- Is there a need to modify the structure of the program?
- Is there a need to modify specific areas or activities?
- Should the program be expanded? If so, where?
- What factors worked in its favor and what worked against it?



*We hope you have enjoyed Tips & Tricks Issues 2-6 on Types of Evaluations!  
We will continue to explore and research successful tools for training, educating and learning.*

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