TYPES OF EVALUATIONS



Evaluations that are incorporated as an integral part of ongoing program operations provide optimum benefits to managers, staff, and participants. Conducting an outcome evaluation will allow course owners/managers the opportunity to evaluate a program's success in attaining its expectations for students. Because there are various purposes for evaluating a program, there are different types of evaluation methods. There are different types of evaluation for training programs. In this issue, we will focus on the Process Evaluation.

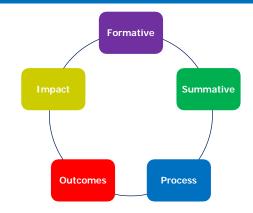
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PHD EDUCATION TIPS & TRICKS

PROCESS EVALUATION

Process evaluation occurs once program implementation has begun, as well as during operation of an existing program, and it measures how effective your program's procedures are. The data this type of evaluation generates is useful in identifying inefficiencies and streamlining processes and portrays the program's status to external parties. Process-based evaluation are conducted to evaluate whether program goals and strategies are working as they should. Another reason to conduct a processed-based evaluation is to determine whether the program is reaching its target population and what they think about it. Reasons to conduct a process-based evaluation include providing an opportunity to avoid problems by spotting them early; and allowing program administrators to determine how well the program is working. The aim should be to measure the number of participants, how long they have to wait to receive benefits, and what their experience has been. Some questions to ask with processed-based evaluation include:

- Who is being reached by the program?
- How the program is being implemented and what are the gaps?
- Is it meeting the targets?



We hope you have enjoyed some of the things we have learned!

We will continue to explore and research successful tools for training, educating and learning. Stay tuned for the next issue as we explore the OUTCOMES Evaluation.

Education and Training Request? Please submit your request at:

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