PSA 1: “Blocks” (:30)

Open on a stack of neatly arranged red, white, and blue blocks (random design, not forming a flag or any recognizable object). After a few moments, a large block (bare wood or a different color than the other blocks, possibly “inTransition purple”) labeled “Change of Status” drops onto the stack, disrupting it into a jumbled pile with the new block at the top of the heap.

**Narrator (V.O.):**
Change of status can disrupt anyone’s military life.

As the next line of narration is spoken, a new block labeled “Mental Health Treatment” drops onto the stack and balances on the “Change of Status” block:

But if you’re a service member receiving mental health treatment, it can throw you off balance.

Additional blocks (“New Provider,” “Support Services,” and “Emergency Help”) begin dropping onto the stack as they are mentioned, balancing precariously on the “Mental Health Treatment” block that sits atop the “Change of Status” block:

Starting with a new care provider, identifying support services, knowing where to turn in an emergency.

With the addition of the last block, the stack wavers and falls, tumbling apart. As the stack falls, the screen dips to black for a moment and then fades up on just the original red, white, and blue array of blocks. This time, though, a happy little man wearing a sweatshirt labeled “Coach” sits atop the blocks.

The InTransition program can help.

The “Change of Status” and other blocks from earlier begin to fall in again from off-screen as the narration continues, but this time the InTransition Coach catches each one, neatly fitting it into place on the stack of blocks, preventing the stack from being disrupted.

InTransition provides you with encouragement from a personal coach and access to other resources to help you get started with your new provider, get your questions answered, and continue your treatment.

With the blocks neatly stacked, the little man smiles and waves goodbye as the image blurs and text and logos dissolve up on screen:

*Learn more about InTransition*


800-424-7877 (in the U.S.)
800-424-4685 (outside the U.S.)
314-387-4700 (collect from anywhere)